HE BIG STORE" Tountain

Lest You Forget, We Say It Yet, OPEN EVENINGS TILL 7 O'CLOCK WHEN CONVENIENT PARCELS WITH YOU

We Want to Show You How to Save Money

This Is the Way: Save Trading Stamps



that the most important question before the people of these United States at the time this advertisement is printed is

How to Reduce the High Cost of Living

The purpose of this notice is to show you, no matter who you are, so matter how big, how moderate or how small your income, how to save money.

Consider your daily expenses -you have to clothe yourself, your wife and your children. You must eat and drink you need a certain amount of the niceries of life, not necessarily luxuries, but those things that make ife worth living, not only for yourself, hus for those near and dear to you

You have to buy these articles somewhere. Why not buy them at a store where not only do you receive "BETTER GOODS FOR THE SAME MONEY, OR THE SAME GOODS FOR LESS MONEY THAN ELSEWHERE," BUT TRADING STAMPS AS WELL?

Particularly interesting are our offerings of Trading Stamps at this season of the year. If

Trading Stamps are no untried experiment here-we have been distribut-

In the Past Ten Years We Have Actually Distributed More Than \$2,500,000

To Our Patrons Through This Medium

This has proven a wonderful source of saving, and a perfect means of economy to thousands of our customers.

Filled Books of Sperry Gold Stamps are redeemable for \$2.50 in merchandise or for \$2

Investigate the merits of our Trading Stamp system. Give us the chance to demonstrate how the Sperry Gold Trading Stamp is the surest and safest means of economy. For Full Particulars, Please Inquire at Information Desk on Main Floor.

Usual Complimentary Green Trading Stamps Free Tomorrow Distribution in Premium Parlor, Fifth Floor.

As many sets of the "S. & H." Green Stamps as are reasonably required for books unfilled will be given, but only one set of any date good in one book. Only 100 Complimentary Stamps good in any one book, but you may start as many books as you please.

Women's \$1.50 to \$2 Felt **Boudoir Slippers**



This sale began this morning with 5,000 pairs of slippers, and the selling will surely be big, for the values are phenomenal, but 5,000 pairs is a large quantity for even this store, and if you cannot visit Greenhuits to-day—come in tomorrow—udair slippers, made them will soller made.

A Vacuum Bottle As a Christmas Gift

appreciated by any of your friends who has a motor.

Vacuum bottles are also practical gifts for school children.

These keep hot ilquids hot for 24 hours — cold liquids cold for 72 hours.

Pint Size 98c Quart Size. \$1.75

SIXTH AVE.. ISTTO 19TH STREET Convertible Bracelet Watches



In the Wonder Sale of the Season? Look at the values!

Where can you match them?

The answer is

NOWHERE! We know-for we have shopped around.

200 of these convertible SO Watches are enamelled or plain bezel. Special

These watches are called "convertible" because they are alike available for use in pendant or bracelet? form. With each watch there is a gold-filled extension bracelet and a handsome velvet lined case.

Other Christmas-Time Jewelry Specials

Let These Items, Selected From Thousands, Prove Our Case:

with Sterling Silver deposit ends; 50c Needles-from.. 49c to \$4.50

Gold-Plated Pocket Knives or Combined Pocket Knife and Cigar



design; the pocket knife has two steel blades, the combined knife and cigar cutter but one; 65c

Silver-Plated Mesh Bags-narrow fancy frame; ring mesh; \$9.50

to hold three cigars; plain \$3 Comb and File Sets for Men-leather

Solid Gold Jewelry 10 Kt. Solid Gold Tie Clasps- \$1 plain or fancy design; at..... 10 Kt. Solid Gold Cuff Links-fancy design; bright finish;

10 Kt. Solid Gold Hat Pins-fancy embossed design; some set with colored stone; \$1.53.75 Pearl Farrings-10 kt. solid gold

real Baroque pearls and \$9.95 colored stones; at.....



Knitting Needles-white celluloid, | Cigar Holders-silver plated; made | 10 Kt. Solid Gold Lavallieres-se other dainty designs; at ..



Solitaire Rings-high prong; 14 kt. solid gold mounting; set with fine cut diamond, weighing 28-100 of a kt.;

Other Diamond Solitaire
Rings— \$16.50 \$250
Diamond Cluster Rings—set with 9 fine cut diamonds, giving the appearance of I large stone; mounting is of 14 kt. solid gold; 345

Diamond Rings for Men—plain Gypsy mounting, 10 kt. solid gold; set with five fine cut dia- \$48

"It's Quite an Accommodation"

remarked a shopper as she stepped off the 8th Avenue "L" at 18th Street, and stepped right into the Greenhut store without experiencing the slightest of comfort by reason of the inclement weather. She might have added that The Big Store is easily reached from the Subway and Surface Cars on the east side by means of our Free Buses. And people who travel from New Jersey can use the Hudson Tubes, which deliver passengers right into the basement of the Store.

Santa Claus Directs Your Special Attention to These

He regrets very much that limited space prevents his making a catalogue of every mirth-producing toy that he has to

Santa would like to meet you to person and, shove aff he wants to most the little kiddles and to unpack his tack of treasures before their delighted gaze

undrensed Infant Dolle-head and body made of a special composition; lointed arms and legs; pinted eyes; the hair is made of fine monar; at the body looker and looker this baby is 16 inches \$ 1.95 Toy China Ton Sets beautifully descrated

that Jumps \$1.25 ered; \$1, and up \$7.50 to Toys Will Not Be Exchanged or Credited.

Crowded Out!

Other specials for tomorrow include: Girls' Rainy-Day Outfits-full length coats of olive rubberized Canton cloth, full belred; Billie Burke hat to match; sizes 6 to 14 years; \$9.95

Hardware make .

Boxing Glaves—for men or boys; laced to wrist; boys' styles at

*1.50, \$2.25 and \$3.75 Men's styles, \$1.50 to \$9.75 Special for tomorrow: \$2.95 Boxing Gloves for \$ 9.50 Boys-at. \$6.45 Boxing Gloves for \$3.50

Men—at.
Bicycles—\$45 Double-\$29.50
Bar Roadstern; at.
Rugby Footballs—spe\$1.50 Basket Balls-reduced \$9.75 \$3.95 Punching Bags \$5.95

Hundreds of other specials in Christmas-time goods await your selection.

Beautiful Furs The Gift Supreme

Rich, exquisite, inshion-able pelts of all kinds, made up into handsome coats, fur sets or separate pieces. The entire showing is un-paralleled, for quality and style, at the prices quoted

Every piece of fur is marked with its true name, and guaranteed to be ex-actly as represented—you are on the safe side when you make your choice here. As for prices, compari-sons will prove that, quality for quality, ours are abso-lutely the most moderate

In this I mited space, we mention a ew of the remarkable values in the sale

hich begins tom	orrow.		
HE MUFFS.	NAME OF FUR.	THE	SCARFS.
\$5.95	Manchurian Dog		\$5.95
\$6.95	Dyed Opensum		\$5.95
84.95	Kit Coney		\$4.95
\$9.75	Nutria		\$15.75
\$10.75	Raccogn		\$15.75
\$14.75	Kitt Fox		\$14.75
\$29.75	Taupe Wolf		\$29.75
\$39.75	Taupe Fox		\$39.75

Conservatory Specials

POINSETTE FLOWERING PLANTS— \$1.35 SCOTCH HEATHER \$1.45 IN FLOWER—sech VARIEGATED. SWORD PALMS—st \$1 \$1.50 JERUSALEM CHERRY PLANTS—full of 95c fruit; each 95c	PANS FILLED WITH TABLE FERNS—at 45°, \$1.25 75° and 15°, \$1.25 PANS FILLED WITH GROWING NARCISSUS—at 35°C KENTIA PALMS—\$1.95 \$5°C) THI FERNS—at \$1.75 PRIMROSE PLANTS 35°C IN FLOWER—each 35°C	GOLD FISH— 3 for BIRD CAGES, AQUARI AND A LARGE STOCK SINGING CANARIES REASONABLE PRICES HYACINTH BULBS— size for house culture; dozen. PAPER WHITE NAR CISSUS—dezen. Conservatory, Seventh F
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25c Outing Flannels, Vd. 15c

An extra heavy quality in the most wanted pink and blue stripes and checks, suitable for shirtings, nightgowns, pajamas and skirtings, night-gowns, pajamas and skirtings. No Phone or Mail Orders will be filled on this item. Holiday Gift Christmas

Boxes Free

Choice at 89c

Enormous Holiday Sale Beginning Tomorrow of

Men's Shirts and Neckwear

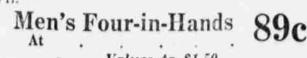
Values to \$1.50

New York's biggest and best assortment of shirts and neckwear such as are regularly priced to \$1.50 each are arranged here for your choice at 89c. DON'T MISS THIS OPPORTUNITY TO BUY CHRISTMAS PRESENTS.

Men's Shirts at 89c

Values Range to \$1.50

Nearly 4,000 men's fine Negligee Shirts—all high grade, in a large assortment of good designs. They are mostly near stripes on white grounds, all colors are guaranteed not to fade. Every shirt is cut full size and well finished in every detail; the timest pent buttons. Most of these shirts are perfect—just taken from the original boxes. A few have slight laundry imperfections—nothing, however, to affect the wear. WOVEN AND PRINTED MADRAS, FINE COUNT PERCALES, REPPS, POPLINS, CORDS AND OTHER GOOD SHIRTINGS ARE INCLUDED IN THE OFFERING IN ALL SIZES FROM 14 TO 17.



Values to \$1.50 This sale involves a big purchase from the manufacturer who makes our best neckwear, and it is the best offering o

Here are sumptuous silks and sarins, fashloned into extra large shapes that will tie into a graceful knot. Stripes, Figures, Oriental, Scroll and Novelty Patterns in Endless Variety

Every one new and up to date. A most timely offering -Extra Special-Men's Large Size Open-End Four-In-Hands

Each 35c; 3 for \$1 These are finished with satin neckband, making the tie slip easily through the collar. Good quality silks in a large variety of pretty patterns, stripes and figures.

Please Remember That Even If the Above List Does Note Contain the Items of Gift Jewelry You are Thinking of Buying. -Come Here Anyhow, for it is more than likely that we have in stock exactly what you want and at a lower price than Sis quoted by any other store in town.



A Fine Christmas Gift for a Man This Nickel-Plated Sanitary \$1.95 Shaving Stand (as illustrated) As practical as it is sightly.

Celluloid Toilet Ware Exquisite in design; giver or gold plated mountings, intaid scroll dealers of siver with green of red ename.

Our remarkable holiday assortments include the following exceptions: offerings: \$3.95 Signal each same de 75c HITARY SETS 2 house PICTURE PRAMES size 6:4. mailt above toller sets; \$

Groceries, Turkeys, &c

Mail and telephone orders filled. Telephone Chelsea 4000. We do not deliver turkeys, fresh means and other perishable goods C. O. D. -Christmas Dinner Baskets-Our Own Roasting FANCY MARACAIBO
COFFEE—
10 bs., \$1.95; \$1
COMBINATION BLEND
COFFEE—
10 bs., \$2.85; 29c
3/4 bs., \$1.16.
SANTOS COFFEE
20c

These dinners are selected with special care. They save you time and cost less than you would pay if you personally selected each of the items included in the baskets.

--Cocoa-PURE BRIGARIAST CO-COA Fountsin quality; 3-ib. cm. 81; 18c PURE BRIGARIAST CO-COA 414 he. #1 . 25c Christmas Oranges , Gift Baskets ORANGES - large size.

thin skin, sa 25: 48c \$2.50 set \$1.75 SWEET ORANGES ripe, assected from box, 176,84 25: 30c Paisins Christmas Apples ANT SEED RAIiia, 13 75:48c daien 12 10:18c 1 75. 15c New Vegetables NEW TURNIPS- 29C NEW YOUNG CARROTS

-1 quart 45c

-Christmas Nuts-NUTS 2 by 41c 10 ibi. 13.50: 38c SOFT SHELL WALNUTS BEST MIXED NETS -FANCY MIXED 49c PINEST RUDOLD WALNUTS 35c 10 іза. 23 50 38с

-Plum Pudding -Fountila quality, English style pud

dat 12 00; pre 25c

Sale of Panel **Curtains**

Marie Antoinette Lace, Mounted on Fine Quality Cable Net

One of the many valuable suggestions for Christmas gifts to be found in our Drapery Department.

Rogu-	Sale.	\$7.50	Sale.
\$4:25	\$3.75	\$7.50	6.50
4.50 & 4.75	3.95	8.75	7.50
5.95	5.25	9.25	8.25
6.75	5.95		9.75

A Rug Is

An Ever-Appreciated Gift

And when you select one in our famous Carpet and Rug Department, you are assured, beyond the possibility of a doubt, Made of Lacet Arab and that you secure a choice of everything that is best in Floor

The markedly reduced prices tell their own bargain tale:

Arminster Rugs

Additional and				
Size Regularly Sale Price 4 8x6 6 \$14.50 \$10.75	Size Regularly Sale Price 27 x 54 \$2:25 \$1.95			
36 x 70 6.78 5.95 27 x 54 4.25 3.75 27 x 52 2.59 2.15	221gx36 2.25 1.95 221gx36 1.95 1.75			
orice and el	\$2.75 Velvet Rugs—size \$1.95 27x54; at \$2.95 Smyrna Rugs—size \$2.25 30x60; at \$2.25 \$1.50 Tapestry Rugs—size \$1.25 27x54; at			

A New "Nemo" Success Established



Only Recently Introduced and Already the Favorite of the Entire Country

Women everywhere will be intensely interested in this newest 'Nemo" product-THE NEW BRASSIERE, for it combines all the essential features of any brassiere and many new features not to be had in any except a "Nemo."

The "Nemo" Brassiere "Fits as You Fasten"

To Adjust the "Nemo" Brassiere

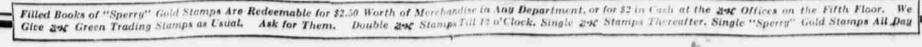
traps (if necessari) so the back of bransiers comes well a over the shouler blades. Alter thus adjusting the back, book up front or back and cotch slide over stud on cornet steel. Then tross ends of draw strings in front (preparatory to time) pull and tie. This automotive adjusts the under som lates at that the brassiers fits an all After tising, tuck ands of draw strings under edge of bruisiers

It is remarkably light in weight, faultlessly made in every detail. The under arm lacings pro-

vide for its perfect adjustment, and the "Nemo" brasslere is not affected by shrinkage and is wonderfully durable. It may be had in pink or white. Sizes 36 to 52, in models At this season of the year a "Nemo" brasslere will solve the gift-giving problem

for thousands of people, and surely it is a most practical and sure-to-be-appreciated Come in-make your selection at once. These are moderately priced at

Special Booth on the Main Floor and an excellent assortment for your choice in the regular Corset Department.



English Dessert

